

Your marketing gateway
into the Apparel Industry in
Bangladesh



11th International Garment Machinery,
Allied Products & Accessories Trade Show

GARMENTECH

Bangladesh 2012

12-15 January 2012

Bangabandhu International Conference Centre
Dhaka, Bangladesh

Organised by :

ZAKARIA TRADE & FAIR INTERNATIONAL

ASK TRADE & EXHIBITIONS PVT. LTD

www.garmentechdhaka.com

Concurrent Shows :

International Exhibition of Packaging,
Printing, Garments Accessories and their
Raw Materials, Machinery and Services

3rd International
Yarn & Fabrics Sourcing Fair

Official Publication :



PACEXPO - 2012



GARKNIT WORLD www.garknitworld.com

GARMENTECH

Bangladesh 2012

12-15 JANUARY 2012

Bangabandhu International Conference Centre, Dhaka.

Concurrent Shows :

International Exhibition of Packaging, Printing, Garments Accessories and their Raw Materials, Machinery and Services



PACEXPO - 2012

3rd International YARN & FABRICS Sourcing Fair



GARMENTECH Bangladesh 2012 – Most preferred Machinery Sourcing Forum of the apparel industry in Bangladesh

GARMENTECH Bangladesh 2012, now in its 11th edition is the most comprehensive technology tradeshow for the RMG industry in Bangladesh. Improvement of Productivity in existing factories, Modernization of production capacities, New Technology for value addition and adaption of best and smart manufacturing practices are the watchwords being adopted by the industry to convert the existing potential into reality and GARMENTECH Bangladesh is the right platform for making the beginning when it comes to technology.

Over the years GARMENTECH Bangladesh has grown as the most recognized marketing forum for the suppliers of Apparel making & Allied Machinery. Global leaders in technology for Knitting, Sewing, Embroidery, CAD/CAM, Finishing & Laundry, Printing and related machinery always make it a point to launch and showcase their new technology / machinery at the show.

GARMENTECH Bangladesh is proud about the fact that it has brought the global technology to the doorstep of the RMG industry in the country, helping the industry to modernize and catch up with the technology to compete globally.

GARKNIT www.garknitworld.com WORLD

Presents

FACTS

Fabrics Apparel Clothing Techno Summit

INTERNATIONAL KNOWLEDGE SEMINAR SERIES - III FACTS – Fabric, Apparel, Clothing Technology Summit, Garknit World presents FACTS - Fabric, Apparel, Clothing Technology Summit, 3rd edition of the International Knowledge Seminar Series, will be held concurrent with GARMENTECH Bangladesh, 2012 on 13 and 14 January 2012.

This summit to be addressed by eminent experts, will unveil the tech directions for the future in different garment manufacturing processes, buyer related issues like compliance, health & safety etc., to a focused audience. Attendance is open for all from the industry on registration.

FORMAT :

Experts will present an audio visual presentations on specific areas like fabric trends, accessory trends, technology trends for all stages of production, use of IT, compliance issues, quality related issues, health & safety, productivity, manpower skill training and eco-concerns etc.,

IF YOU WANT TO EXPLOIT THE BUSINESS POTENTIAL OF \$20 BILLION INDUSTRY

DON'T MISS OUT ON YOUR PRESENCE AT GARMENTECH BANGLADESH 2012



DISPLAY PROFILE (includes but not restricted to)

Garment Machinery & Accessories

- Automation System, Machinery and Accessories
- Boilers
- CAD/CAM/CIM system
- Chemicals and dyes
- Computer software
- Creasing machinery
- Cutting and laying machinery
- Embroidery machinery
- Fastening machines
- Finishing equipment
- Fusing press/fusing machinery
- Garment accessories
- Hooks and eyes, buttons, rivets and fasteners
- Interlinings
- Ironing and steaming equipment
- Knives and scissors
- Knives/scissors grinding machinery
- Knitwear equipment & machinery
- Labeling machinery
- Laundry equipment
- Leather machinery
- Overseaming machinery
- Packaging equipment
- Pocket welting machinery
- Quilting machinery
- Sealing machinery
- Sewing machinery - Industrial/household
- Sewing machine attachment s& parts
- Sewing machine drive & control systems
- Sewing machine motors
- Sewing threads and needles
- Skins, fabrics fibers, leathers and synthetic materials
- Spreading/winding machinery
- Storage and transport equipment
- Unit production system

Allied Machinery & Accessories

- Bleaching and washing machinery
- Chemicals and dyes
- Embroidery equipment
- Felting needles
- Heat Transfer Equipment
- Inspecting, measuring and folding machinery
- Laundry equipment
- Testing equipment and controls

Special Section on :

- Equipment and Products under Non-Woven and Technical Textiles

VISITOR PROFILE

Trade visitors to the event will include:

- Garment Exporters & Manufacturers
- Buying Houses & Buying Agents
- Local and International Retail Chains
- Apparel Brands & Labels
- Importers, Distributors & Wholesalers
- Fashion Designers & Merchandisers
- Design Studios & Institutes
- Trade Body Representatives
- Trade Media

VISITOR PROMOTION

With a clear understanding of the market, in order to match participating needs of exhibitors, a comprehensive visitor promotion campaign is undertaken through : Newspapers, Trade Media, Newsletters, E-mailers, Invitations, Posters, Hoardings, Banners, Fax Invitation, Telecalling, Press Conference.

BENEFITS OF PARTICIPATION

Exhibitions are one of the most effective mediums for establishing and maintaining customer relations. In an increasingly digital age, tradeshows are the only media where the buyer, the seller and the product or service physically come together, thus making it a potent force for business."

Through your participation you can :

- Generate Sales,
- Gather Business Contacts for post show follow-up
- Identify Agents, Distributors etc,
- Launch a New Product
- Enhance existing Customer Relationships
- Develop Product Awareness
- Reach a New Market
- Demonstrate a Complex Product
- Conduct Market Research
- Generate Media Coverage

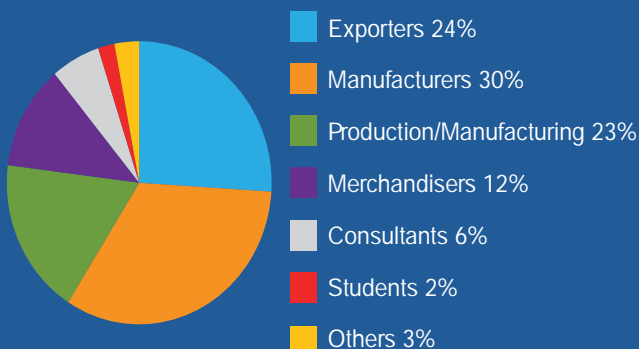


10th EDITION SHOW REPORT

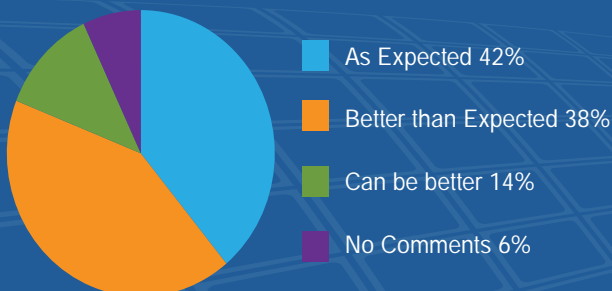
NUMBER OF VISITORS

Dates	No. of Visitors	Total
12th Jan'11	2364	2364
13th Jan'11	3964	6328
14th Jan'11	6112	12440
15th Jan'11	2585	15025
Grand Total		15025

BY BUSINESS CATEGORY



BY SATISFACTION



PURPOSE OF VISIT (MULTIPLE ANSWERS)



Organisers :



ZAKARIA TRADE & FAIR INTERNATIONAL

House No. 472, Road # 31, New DOHS,
Mohakhali, Dhaka-1206, Bangladesh.
Tel : +8856260, 8856261, Mobile : +88 01711-532312
Fax : +88 02 8825559. Email : tipu@zakaria-bd.com

ABOUT ZAKARIA TRADE & FAIR INTERNATIONAL

Zakaria Trade & Fair International is a division of Zakaria Enterprises, involved in the organizing of tradeshows and exhibitions in the country.

Headed by Mr. Zakaria Bhuiyan, Zakaria Enterprises are the pioneers in the field of apparel technology especially industrial sewing machinery in the country.

We have been successfully organizing GARMENTECH in Bangladesh for the past 9 years with the active support of FBCCI and members of BGMEA and BKMEA.

We understand the needs of the apparel industry and strive hard to delivery completely satisfactory experience to our participants.

ABOUT ASK

ASK Trade & Exhibitions Pvt. Ltd is a professional exhibition organizing firm that has proficiency of turning intangibles ideas into creative reality. ASK is based in India with offices in Chennai, Bangalore, Coimbatore and overseas offices in Bangladesh & China. Through our events, we enable our customers to gain market entry, exposure, get visibility, enhance brand value, add contacts, increase revenue this facilitating trade.

Our expertise lies in identifying the emerging sectors which have scope and potential for tradeshow and create a platform for the industry to interact and engage and play the catalytic role in the growth of industry. Our core industry expertise spans from Fabrics, Garment Accessories, Garment Machineries, Technical Textiles, Energy & Power Equipments, Engineering & Industrial Products & Machinery, Building & Construction Materials, Products & Machinery, Agro & Food Products etc.,

VISION : "To add value in all that we do and become valuable to our customers in whatever we do for them"

Organisers :



ASK TRADEX & EXHIBITION PVT. LTD

27, (2nd Floor) Dilu Road, New Eskaton, Dhaka - 1000.
Tel : +88 02 9337001/ 9330282 Fax : +88 02 9551907
Email : info@asktradedex.com

106, 1st Floor, Majestic Colony, Valasaravakkam,
Chennai - 600 087. INDIA
Tel : +91 44 43856156 / 57. Fax : +91 44 24864135
Mobile : +91 90030 26654 Email : saleem@asktradedex.com
Web : asktradedex.com

591, 8th Main, 4A Cross, RPC Layout, Bangalore - 560040.
Telefax : +91 80 23388002. Mobile : +91 98454 00547
Email : nandagopal@asktradedex.com